

# AGENDA

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**CSCMP European  
Conference and ERS  
Warsaw, May 16-17, 2019**



Council of Supply Chain  
Management Professionals



	AUDYTORIUM	ROOM C	ROOM A	ROOM B	
	<b>Supply Chain Integration &amp; Collaboration</b> <b>Moderator: Prof. Wojciech Paprocki, SGH</b>	<b>E-Commerce</b> <b>Moderator: Prof. Arkadiusz Orłowski,</b> Dean of the Faculty, WULS	<b>Institutions</b> <b>Chair: Prof. Sebastian Jarzębowski</b>	<b>Transportation</b> <b>Chair: Prof. Britta Gammelgaard</b>	
14:00 – 14:20	<b>Keynote Speaker: Prof. Dr. J. Rod Franklin,</b> Kühne Logistics University <i>“Load optimization through asset sharing: A path towards sustainable transport.”</i>	<b>Michał Mazur,</b> Consulting Partner and Member of Global Transportation and Logistics Team <i>“E-commerce development and impact on modern supply chains.”</i>	<b>Adam Noga, Sebastian Jarzębowski, Piotr Maciąg</b> <i>“Co-productivity as a new value theory in the value chain analysis.”</i>	<b>Angel Díaz, Luis Vivanco, Enrique García, Jorge Motje</b> <i>“Why collaborative transportation is not more common in Europe? An investigation of the factors that can explain its adoption.”</i>	14:00 – 14:30
14:20 – 14:40	<b>Sandra Schulte,</b> Senior Technical Project Manager & IFS Deputy Technical Director, IFS <i>“IFS Logistics – a view on the current status and outlook on further development.”</i>	<b>Jarosław Cegłowski, PKP Intercity S.A.</b> <i>“Traveling through changes. Processes robotization and automation at PKP Intercity S.A.”</i>			
14:40 – 15:00	<b>Arkadiusz Glinka,</b> Director of Transportation, C.H. Robinson <i>“The role of the 3PL in supply Chain transformation.”</i>	<b>Łukasz Wysocki,</b> Business Development Director e-commerce, OEX E-Business sp. z o.o. <b>Krzysztof Wieczorek,</b> Business Architecture Director e-commerce, OEX E-Business sp. z o.o. <i>“Is there still a place for human in eCommerce operations?”</i>	<b>Paul Larson</b> <i>“Corruption, Gender Inequality and Logistics Performance.”</i>	<b>Mirosław Antonowicz, Czesław Warszewicz, Dariusz Sikora, Sebastian Jarzębowski</b> <i>“Impact of infrastructure investments in Poland on railway freight routes between China and the European Union.”</i>	14:30 – 15:00
15:00 – 15:20	<b>Prof. Radim Lenort,</b> Skoda Auto University <i>“Key sustainability topics through the eyes of automotive industry leaders and their assessment from sustainable supply chain management perspective.”</i>	<b>Anna Skrzypkowska-Walasek,</b> Key Account Manager, Logopak East sp. z o.o. <i>“How to organize the product labeling process so that they reach the right recipient in time? – Automation of marking processes in logistics centers or post offices, taking into account e-commerce requirements.”</i>	<b>John P. Saldanha, Gregory DeAngelo, Henrik Sternberg</b> <i>“Regulatory Bark and Legal Bite: How Corruption and Country Institutions Influence Logistics Performance in Global Supply Chains.”</i>	<b>Sławomir Wyciślak</b> <i>“Deployment of blockchain in a transportation network.”</i>	15:00 – 15:30
15:20 – 15:40	<b>Andrzej Pawlak,</b> Head of Business Development Central & Eastern Europe, DHL Supply Chain <i>“DHL Logistics Trend Radar – dreams vs. reality.”</i>	<b>Michał Tronina,</b> Head of Change Management, Osadkowski SA <i>“Processes as a change management tool in the organization”</i>	<b>Álvaro Fernando Moncada Niño, Julio Ernesto Rodríguez Pirateque, Jemmy Nataly Buitrago Leiva</b> <i>“Impact of the Rionegro-Antioquia Colombia Cluster in its supply chains.”</i>	<b>Yuan Yao, Yi Xu</b> <i>“Improve proactive resilience of network through capitalizing: a case study from an urban logistics network in several irregular snows.”</i>	15:30 – 16:00
15:40 – 16:00	<b>Paweł Marek Markowski,</b> Regional Director, Logopak East sp. z o.o <i>“Automation of pallet marking on the example of GS1 standard, i.e. how to increase security in the supply chain with a quick return on investment.”</i>	<b>Jordi Jové-Farrando,</b> Director, LKW WALTER <i>“Digital Transport Monitoring: precise, fast, transparent.”</i>			
16:00 – 16:15	<b>Room change break</b>		<b>Room change break</b>		16:00
16:15 – 17:00	<b>Discussion panel: “Transportation Around the Globe – What can We Learn from One Another?”</b> <b>Moderator: Andrzej Pawlak,</b> Head of Business Development Central & Eastern Europe DHL <b>Participants: Gail Rutkowski,</b> Executive Director, NASTRAC; <b>Piotr Horowitz,</b> Commercial Director, CH. Robinson; <b>Mariusz Geraltowski,</b> president of Polish Supply Management Leaders; <b>dr inż. Grzegorz Lichocik,</b> President, DACHSER; <b>Jerzy Markow,</b> COO, Member of the Management Board, PEKAES, representative of CSCMP China	<b>Discussion panel: “The globalization of ecommerce”</b> <b>Moderator: Tom Nightingale,</b> President & CEO, International Package Shipping <b>Panelists: Martin Verwijmeren,</b> Chief Executive Officer, MP Objects; <b>Andrzej Olszewski,</b> Manager and Partner, Karex; <b>Dolf Lohuis,</b> Senior Director, DSV Solutions	<b>DISCUSSION SESSION I (ROOM A)</b>		16:00 – 17:00
			<b>A. Michael Knemeyer, Stan Fawcett, Amydee Fawcett, Britta Gammelgaard, Andreas Wieland</b> <i>“One’s Search for Meaning in their Research and Teaching: What do we find meaningful?”</i>		
17:00 – 17:30	<b>Coffee Break</b>				17:00 – 17:30
	<b>AUDYTORIUM</b>	<b>ROOM A</b>			
17:30 – 18:00	<b>Moderator, Keynote Speaker: Prof. Michael Bourlakis,</b> Cranfield University <i>“E-Commerce and B2B Logistics: Major Challenges and Opportunities.”</i>	<b>Meet the Editors, Chair: Prof. Sebastian Jarzębowski</b>			
18:00 – 18:45	<b>Discussion Panel, Ports – Adam Meller</b> – Board of Port Gdynia SA, <b>Marcin Osowski</b> – Vice President of Port Gdańsk SA, <b>Maciej Brzozowski</b> – Port of Hamburg, <b>Steven Jan van Hengel</b> – Sr. Business Manager Shippers & Forwarders, Port of Rotterdam.	<b>Prof. Thomas J. Goldsby, Prof. Walter Zinn</b> – editors of the <b>Journal of Business Logistics (JBL)</b> and <b>Prof. Britta Gammelgaard</b> - editor of <b>The International Journal of Logistics Management (IJLM)</b>			17:30 – 18:45
18:45 – 19:00	<b>Closing Day 1 – AUDYTORIUM</b>				18:45 – 19:00
19:00 – 21:00	<b>Networking Dinner</b>				19:00 – 21:00

## DAY 2 – Friday, 17th of May

AUDYTORIUM		ROOM A	ROOM B
8:45 – 9:00	<b>Welcome</b>	<b>DISCUSSION SESSION II</b>	<b>Distribution</b> Chair: Prof. Adam Noga
9:00 – 9:30	<b>Motivation Speech</b> <b>Miquel Serracanta</b> , Solutions Decisions, CSCMP International Advisor “How to network professionally: Key learnings for excelling as a SC executive.”	<b>Danuta Kisperska-Moroń</b> “The main factors determining position of women in contemporary logistics and supply chains.”	<b>Stephane Collignon, Henrik Sternberg</b> “Adoption of Multiple Electronic Marketplaces: Antecedents from a Grounded Theory Study.”
9:30 – 10:00	<b>Keynote Speaker</b> <b>Prof. Michael Knemeyer</b> , Fisher College of Business, the Ohio State University “Collaboration in the Supply Chain.”		<b>Sarah Pfoser, Nadine Moritz</b> “The role of horizontal collaboration to facilitate multimodality.”
10:00 – 10:30	<b>Keynote Speaker</b> <b>Prof. Mary Long</b> , The Global Supply Chain Institute’s Supply Chain Forum, The University of Tennessee “Supply Chain Data analytics.”		<b>Camillo Loro, Riccardo Mangiaracina, Alessandro Perego, Angela Tumino</b> “A critical analysis of the Optimal Shelf Availability in the grocery supply chain.”
10:30 – 11:00	<b>Coffee Break</b>		

AUDYTORIUM		ROOM C	ROOM A	ROOM B
<b>Digital Supply Chains</b> Moderator: Prof. Bogdan Klepacki, WULS		<b>Digitalisation</b> Moderator: Prof. Radim Lenort Skoda Auto University	<b>Integration &amp; Collaboration</b> Chair: Prof. Danuta Kisperska-Moroń	<b>Logistics Solutions</b> Chair: Prof. Fredrik Nilsson
11:00 – 11:20	<b>Wojciech Kuliński, CEO Igoria Trade S.A</b> “Business processes optimisation with Igoria Card multicurrency payment cards – case study.”	<b>Marcin Okoński</b> Principal, A.T Kearney sp z o.o. “Digital Procurement: The Future of Procurement Technology: Mediocrity is no longer acceptable.”	<b>Lech Bukowski</b> “Disruption risk prediction for global supply networks – an imperfect knowledge based approach.”	<b>Matthias Klumpp, Sebastian Fredershausen</b> “Looking for the Blind Spot: Systematic Literature Review on Vehicle Routing for Electric Vehicles in Retail Logistics.”
11:20 – 11:40	<b>Maciej Jędrzejczyk</b> , Blockchain Leader, IBM Central and Eastern Europe “Rewiring supply chains with blockchain.”	<b>Steven Jan van Hengel</b> , Sr. Business Manager Shippers & Forwarders, Port of Rotterdam “Digitalisation: opportunities for ports to improve efficiency and add value to supply chains.”		
11:40 – 12:00	<b>Andrzej Bartosiewicz</b> , Director, Critical Information Systems & Cybersecurity, Thales Polska Sp. z o.o. “Cybersecurity in the supply chain.”	<b>Susie Bodnar</b> , Director of Operations and Client Strategy, Four Kites, Strategic Services “Change management theory and practice - what I learned about the people side of change while implementing enterprise supply chain software.”	<b>Robert Wiedmer, Mikaella Polyviou</b> “Mitigating supply chain risks through integration strategies: The case of ocean carriers.”	<b>Agnieszka Szmelter-Jarosz, Jagienka Rześny-Cieplińska</b> „Assessment of the crowd logistics solutions - the stakeholders’ analysis approach.”
12:00 – 12:20	<b>Supply Chain Integration &amp; Collaboration</b> Moderator: Krzysztof Masny Logistics and Supply Chain Leader	<b>Procurement/Processes</b> Moderator: Marek Marzec, IFS Business Development Consultant, IFS Office C&EE Europe	<b>Grażyna Wieteska</b> “Supplier involvement in product development: a systematic literature review and future research.”	
12:20 – 12:40	<b>Mirosław Antonowicz</b> , Member of the Board of PKP S.A. Strategy and Development “Partnership and cooperation in the railway supply chain.”	<b>Zbigniew Misiak</b> , Senior Consultant, BOC Group “Process transformation – an integrated approach.”	<b>Andrew-Vans Bray, Samuel Ofosu Awuah</b> “Distribution Challenges of Health Commodities.”	<b>Tim Breitbarth, David Herold, Nico Schulenkorf, Sebastian Kummer</b> “Behind the scenes of sport events: conceptualizing the Sport Logistics Framework (SLF) and introducing an emerging research agenda.”
12:40 – 13:00	<b>Krzysztof Maśny</b> , Logistics and Supply Chain Leader „Supply Chain and Logistics Trends.”	<b>Discussion panel: Conflict of interest between procurement and logistics – does it exist and how to solve it?</b> <b>Moderator: Dr Tomasz Gonsior</b> , Partner and Vice-President, Optibuy <b>Participants: Mateusz Borowiecki</b> , President, OEX NextBuy; <b>Andrzej Zawistowski</b> , Board Member, PSML		
13:00 – 14:00	<b>Networking Lunch</b>			

AUDYTORIUM		ROOM A	
14:00 – 15:30	<b>Discussion Panel – Railways</b> <i>“Logistic supply chain on the railway New Silk Road.”</i> <b>Moderator: Wojciech Grzesiok</b> , Plenipotentiary of the Board, PKP LHS Sp z o.o. Participants: <b>Mr. Mirosław Antonowicz</b> (Bord PKP S.A.); <b>Mr. Mantas Barutuška</b> (CEO, AB LG); Azerbaijan Railways CJSC – TBC; Belarusian Railways – TBC ; China Railway Group Ltd. – TBC ; <b>Mr. Uwe Leuschner</b> (CEO, DB Cargo Eurasia); <b>Mrs. Ketevan Khundadze</b> (Head of Business Development and International Relations Department, Georgian Railways); Iranian Railways – TBC; Kazakhstan Temir Zholy National Enterprice JSC – TBC; Russian Railways – TBC; Ukrainian Railways – TBC	<b>DISCUSSION SESSION III (ROOM A)</b>	
		<b>Fredrik Nilsson, Patrick Freinberger</b> <i>“The role of complexity in SCM research and practice - relevance, rigor, boundaries, perspectives and assumptions.”</i>	14:00 – 15:15
		<b>ERS closing</b>	
15:30 – 15:45	<b>CSCMP event closing – AUDYTORIUM</b>		15:30 – 15:45

## SPECIAL SESSIONS

DAY 1		DAY 2	
11:00 – 11:45	<b>SPECIAL SESSION I Collaboration in the supply chain - real life case histories from EU funded projects NexTrust, SELIS; Presentation of I-CON, SKIN &amp; Life Long Learning EU projects (ROOM D)</b>	<b>SPECIAL SESSION II (ROOM B)</b>	
	<b>Allan Waller &amp; Brian Bolam</b> <i>“The Business Case for Collaboration, Introduction to ELUPEG and practical research projects, NexTrust and pilot case studies, The SELIS project, Q&amp;A.”</i>	<b>CSCMP BOARD MEETING (by invitation only)</b>	
	<b>Brian Bolam, Allan Waller, Jordi Jové-Farrando</b> <i>“Break-outs into discussion groups.”</i>	14:00 – 15:15	
13:30 – 14:00	Plenary Feedback from groups and final discussion		

\*The leading in the world logistics organization The Council of Supply Chain Management Professionals (CSCMP) in cooperation with three economic universities in Poland i.e. the Kozminski University, SGH Warsaw School of Economic and the University of Economics in Katowice organize international scientific conference in the field of logistics and supply chain management The 14th European ResearchSeminar (ERS) on Logistics and SCM.

We will host the editors of the two largest logistic periodical, i.e. prof. Thomas J. Goldsby; prof. Walter Zinn – editors of the Journal of Business Logistics and prof. Brita Gammelgaard - editor of The International Journal of Logistics Management. Their presence announced many outstanding researchers in the field of logistics and supply chain management from Europe and USA.

The best of the submitted papers will be published in both mentioned journals.  
 Details regarding ERS 2019 are available at: <http://www.ers2019.kozminski.edu.pl>



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Museum of the History of Polish Jews,  
Mordechaja Anielewicza 6, Warsaw